Remit To: KDKA-TV

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



10/26/2012-10/31/2012

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle:

Billing Period:

1201-544472 11/11/2012 Weekly

10/29/2012-11/11/2012

Page 1 of 3

VOGEL FOR STATE SENATE(189308)

For:

PO BOX 23

Beaver, PA 15009-0023

Office: KDKA-TV Contract Num: 1201-57123

Contract Dates: Customer Order:

Linked Order:

CPE: / /

12/11/2012 Net 30 days

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

1 THIS MORNING 6-7AM 10/29/2012-10/31/2012 MT W 30 3 720.00 Week Of 10/29/2012 1/10/4/2012 MT W 3 720.00 Air Date Day Air.Time MG For Material Dur Rate Debit Credit Remarks 10/29/2012 Mo 06:55:36 AM TVGENVOGE1202H 30 720.00 <t< th=""><th> THIS MORNING 6-7AM</th><th>ıy</th><th>Flight</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>Total</th><th></th><th></th></t<>	THIS MORNING 6-7AM	ıy	Flight								Total		
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Air Date Day Air Time 10/29/2012 Mo 05:55:36 AM 10/29/2012 Mo 05:55:36 AM 10/29/2012 Mo 05:55:36 AM 10/29/2012 Mo 05:55:36 AM 10/29/2012 TVGENVOGE1202H 30 720.00 30 720.00 720.00 Processor of the part	Air Date Day Air Time M/G For 10/29/2012 Material Dur Rate Debit Credit Remarks 10/29/2012 Mo 06:59:36 AM TVGENVOGE1202H 30 720.00 TVGENVOGE1202H 30 450.00 TVGENVOGE1202H 30 720.00 TVGENVOGE1202H 30 720.00 TVGE	Wee	ek Of			MTWTFSS	Spots Per We	<u>:ek</u>	Rate				
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10/31/2012 We 04:37:02 PM TVGENVOGE1202H 30 720.00	10/31/2012 We 04:37:02 PM TVGENVOGE1202H 30 720.00	10/2	29/2012	Мо	04:38:25 PM		TVGENVOGE1202H	30	720.00				
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4 530-6PM NEWS 10/29/2012-10/31/2012 M T W 30 3 1,050.00	4 530-6PM NEWS 10/29/2012-10/31/2012 M T W 30 3 1,050.00	10/3	31/2012	We	04:37:02 PM		TVGENVOGE1202H	30	720.00				
		4	530-6PM	NEWS			10/29/2012-10/31/2012	М	T W	30	3	1,050.00	

Remit To: KDKA-TV

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



10/26/2012-10/31/2012

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Invoice Date: Billing Cycle:

Invoice Num:

Billing Period:

1201-544472 11/11/2012 Weekly

10/29/2012-11/11/2012

Page 2 of 3 12/11/2012

Net 30 days

For: VOGEL FOR STATE SENATE(189308)

7669 Stagers Loop

PO BOX 23

Beaver, PA 15009-0023

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

Office: Contract Num: 1201-57123

Contract Dates: Customer Order:

Linked Order:

CPE: / /

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

ne De	Flight								Total		
	escription			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
Week Of			MTWTFSS	Spots Per	Week	-	Rate				
10/29/2012	2-11/04/2012		M T W		3		1,050.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/29/2012	2 Mo	05:39:23 PM		TVGENVOGE1202H		30	1,050.00				
10/30/2012	2 Tu	05:37:05 PM		TVGENVOGE1202H		30	1,050.00				
10/31/2012	2 We	05:38:54 PM		TVGENVOGE1202H		30	1,050.00			le:	
5 M-	-F 6PM NEWS	3		10/29/2012-10/31/2012		MΤ\	W	30	3	1,080.00	
								1000			
Week Of			MTWTFSS	Spots Per	<u>Week</u>	=	Rate				
10/29/2012	2-11/04/2012		M T W		3		1,080.00			The same of the sa	
Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/29/2012	2 Mo	06:29:24 PM		TVGENVOGE1202H		30	1,080.00		Ser.		
10/30/2012	2 Tu	06:31:09 PM		TVGENVOGE1202H	10)	30	1,080.00				
10/31/2012	2 We	06:25:10 PM		TVGENVOGE1202H		30	1,080.00				
7 M-	-F 630PM NE\	WS	10/29/2012-10/31/2012		<i>)</i> 1	M T W		30	3	1,080.00	
							_				
Week Of			MTWTFSS	Spots Per		Barrie	Rate				
10/29/2012	2-11/04/2012		M T W	1 / 1 /	3		1,080.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/29/2012	2 Mo	06:58:25 PM		TVGENVOGE1202H		30	1,080.00				
10/30/2012	2 Tu	06:43:50 PM		TVGENVOGE1202H		30	1,080.00				
10/31/2012	2 We	06:53:09 PM		TVGENVOGE1202H		30	1,080.00				
9 11	IPM NEWS			10/29/2012-10/31/2012		MΤ\	W	30	3	2,250.00	

Remit To: KDKA-TV

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BS TELEVISION



KDKA-TV

INVOICE

Page 3 of 3

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle: **Billing Period:** 1201-544472 11/11/2012 Weekly

10/29/2012-11/11/2012

12/11/2012 Net 30 days

For: VOGEL FOR STATE SENATE(189308)

PO BOX 23

Beaver, PA 15009-0023

Office: KDKA-TV **Contract Num:** 1201-57123

10/26/2012-10/31/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: / /

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Buy Flight						·				Total		
Line	Descri	ption			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
Wee	ek Of			MTWTFSS	S _I	oots Per Week		Rate					
10/2	29/2012-11/	04/2012		M T W		3		2,250.00					
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Deb	<u>it</u>	Credit	<u>Remarks</u>	
10/2	29/2012	Мо	11:26:35 PM		TVGENVOGE1202H		30	2,250.00					
10/3	30/2012	Tu	11:11:48 PM		TVGENVOGE1202H		30	2,250.00					
10/3	31/2012	We	11:24:17 PM		TVGENVOGE1202H		30	2,250.00					
	T	otal Spots		Gross Am	<u>t</u>	Commission	Amt	Net Amt	Deb	<u>it</u>	Credit	Reconciliation	
ir Time Tota	als	20		21,600.00)	3,24	40.00	18,360.00	0.0	0	0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA REPUBLCIAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

21,600.00 **Gross Billing Trade Value** 0.00 Agency Commission 3,240.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 18,360.00

Warranty - We warrant the above broadcasts were made according to the official station log.